

A Ride Across America 2

Branding Rates



Sponsorship Level	Decals		Application ¹		
			Trailer	Chase Vehicle	Pace Vehicle
Silver	Decal Size No.²				
	1. 5" X 10" (or 50 square inches) = \$500				X
	2. 10" X 10" (or 100 square inches) = \$1,000		X		
Gold	3. 10" X 20" (or 200 square inches) = \$2,500		X		X ⁴
	4. 24" X 24" (or 575 square inches) = \$5,000		X	X ³	
Platinum⁵	5. 24" X 30" (or 720 square inches) ≥\$10,000		X	X ³	X ⁴

General Information

1. Typical application of the decal will be on two sides of the indicated vehicle.
2. Decal (any shape) to be provided by the supporting business.
3. Decal size no. 3
4. Decal size no. 2
5. Business listed on all documents in the Sponsorship area and will have decals placed on the other vehicles as indicated. Placement on the trailer will consist of 4 sides.
6. All supporting businesses will be listed on the website under the corresponding Sponsorship Level section.
7. Each person or business who donates \$50 - \$400 will be named on the **A Ride Across America** web site.